



Forex Project Properties

Forex Project and our family of websites offer highly targeted and quality advertising at competitive rates. Some of our past and present advertisers include FXCM, GFT Forex, Saxo Bank, Mig Investments, Synthesis Bank, and FX Club. Our ad delivery is enterprise ready and flexible so there are no limitations to what options we can provide to you.

Advertising is available to the following channels:

Forex Project - A forex blog detailing the experiences of a forex trader. The project is to construct oneself into a full-time trader. This blog has daily postings, trade performance charts, informative trading articles, forex charts and images, forex videos, rating and reviews, forex contests and more. Forex Project currently posts a respectable Alexa ranking of 168,095 and a Compete ranking of 262,031.

Forex On Top - Algorithmically ranks the most visited forex websites based on data from Alexa and Compete. Rankings include historical ranking trends, top 20 movers, top 20 losers, and 5-star review feature. Forex On Top currently posts a respectable Alexa ranking of 316,002 and a Compete ranking of 506,610.

Broker On Top - This site just launched in January, 2008 to provide rankings of Futures Commission Merchants based on reports obtained from the CFTC. Broker On Top includes historical ranking trends of FCM financial data, broker news, regulatory actions and 5-star review feature.

All Pivot Points - Provides daily Camarilla, Demark, Fibonacci, and standard pivot points for over 20,000 securities from the AMEX, CBOT, CME, FOREX, INDEX, HKSE, KCBT, LSE, MLSE, MGEX, NASDAQ, NYBOT, COMEX, NYMEX, NYSE, OBB, SGX, TSE, VSE, and WCE.

Forex Risk Calculator - This site includes an AJAX forex risk calculator providing leverage, pip profit/loss, profit at target, loss at stop, value per pip and risk/reward calculations.

The newest site launching in late January, 2008 is an AJAX forex position size calculator like none seen anywhere.

Overall, we receive over 25,000 unique visits per month with over 100,000 page views with substantial growth occurring on a month to month basis.

The page that follows will get more in depth on the available advertising options and rates. As always, feel free to contact Rich at rich@forexproject.com if you have any questions.

HOW IT ALL STARTED

[Forex Project](#), the flagship website, was the first to go live back in the summer of 2005. It remains exactly what it was back then, a blog detailing my experiences as a forex trader. The project also remains the same, to construct myself into a full-time trader.

As I've continued my journey through the forex arena, I've come up with other ideas on how I may be able to help myself and others reach our goal. From these experiences, I've created and continue to create new and exciting forex related websites. The other sites currently in the Forex Project family are [Forex On Top](#), [Broker On Top](#), [Forex Calc](#), and [All Pivot Points](#) with more on the way.

-Rich

**Forex Project Advertising Options (<http://www.forexproject.com>)**

Front page text link in left-column menu (22 character max)	\$75 / month
728x90 Banner site-wide on top of every page	\$10 CPM
160x600 Banner site-wide on top right column of every page	\$750 / month
120x600 Banner site-wide below left column menus of every page	\$500 / month or \$8 CPM
468x60 Banner site-wide on bottom of every page	\$500 / month or \$8 CPM
120x240 Banner on right of every blog post	\$500 / month or \$8 CPM

CUSTOM OPTIONS AVAILABLE. PLEASE INQUIRE.

Forex On Top Advertising Options (<http://www.forexontop.com>)

Front page text link in left-column menu (22 character max)	\$40 / month
728x90 Banner site-wide on top of every page	\$300 / month or \$5 CPM
160x600 Banner site-wide on below left column menus of every page	\$200 / month or \$4 CPM
180x150 Banner on right of every historical site chart	\$150 / month or \$3 CPM

CUSTOM OPTIONS AVAILABLE. PLEASE INQUIRE.

Broker On Top Advertising Options (<http://www.brokerontop.com>)

Front page text link in left-column menu (22 character max)	\$10 / month
728x90 Banner site-wide on top of every page	\$100 / month or \$3 CPM
160x600 Banner site-wide on below left column menus of every page	\$75 / month or \$2 CPM
180x150 Banner on right of every historical site chart	\$50 / month or \$2 CPM

CUSTOM OPTIONS AVAILABLE. PLEASE INQUIRE.

**All Pivot Points Advertising Options (<http://www.allpivotpoints.com>)**

Front page text link in left-column menu (22 character max)	\$40 / month
728x90 Banner site-wide on top of every page	\$300 / month or \$5 CPM
160x600 Banner site-wide on below left column menus of every page	\$200 / month or \$4 CPM
180x150 Banner on right of every historical site chart	\$150 / month or \$3 CPM

CUSTOM OPTIONS AVAILABLE. PLEASE INQUIRE.

Forex Calc Advertising Options (<http://www.forexcalc.com>)

728x90 Banner on top of page	\$100 / month
728x90 Banner on bottom of page	\$75 / month

CUSTOM OPTIONS AVAILABLE. PLEASE INQUIRE.